Phoenix Applications Development

Project Management Plan

**Company Website**

**Version:** 0.1

**Platforms supported:** Android mobiles only

**Major updates:** Homepage layout created

**PROJECT INFORMATION**

**Aims**

The aim of this project is to create a website for *Phoenix Applications Development*, to allow them to:

1. Advertise and promote their products
2. Advertise and promote their skillsets
3. Obtain customer feedback regarding their apps

**Clients**

The website in question will be aimed at both **current and potential customers** of *Phoenix Apps*. For current customers, the purpose of the site will be to allow them to give us feedback, and to let them know about other available software. For potential customers, the purpose will be to encourage them to buy our products. The website is also aimed at any **future employers** that are looking for a portfolio of the work we’ve done. The purpose in this case will be to give them an overview of the projects we’ve worked on, and what our skillset is.

**Deliverables**

An interactive website with 5 main pages:

* **Home:** Links to all other pages
* **About:** Information about the company, and the people who make it up
* **Products:** Details about the various apps on offer
* **Locations:** Where we operate from
* **Contact:** Ways to get in touch with us and leave feedback

**Current version**

Version 0.1 of the project focuses on just the home page. A page header should be displayed, of the appropriate colour. The main content of the page should be divided into four squares; one for each of the four remaining pages. They should be labelled, coloured, and have an appropriate logo.

**Timeline**

The deadline for completion of this version is April 30, 2016.

**Platforms supported**

Currently, only Android mobiles are required to be supported.

**DECISIONS ON PROCESS**

An **agile development** model will be adapted for the project. As no clients are available yet, we will do the verification ourselves.

